



Miller Ranch Grass-fed Beef

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MILLER RANCH ENTERPRISES FALL/WINTER NEWSLETTER

FALL/WINTER 2014

Well, we just finished with all our fall branding and processing of cattle and have everything moved to winter pasture. We need to now say a prayer for a decent winter. We need the precipitation but as for right now, our cattle are standing in waist high grass left over from summer irrigations. The next couple of months will tell the tale for us as to our next direction. With agriculture you have to roll with the punches and evolve to the situation and so far we have been able to hang in there pretty well and our livestock is in very good condition. We have culled what isn't producing and would otherwise not be wise to keep fed and are going into the fall winter in good shape with good numbers.

We would like to take a moment and thank our customers for their continued support for our business. Most all our business is now generated by our customers with their own word of mouth marketing. It's great that we are able to provide the product you are looking for. It's a lot of hard work but it's also so much nicer selling right to the consumer than the Livestock auction because we are able to make so many contacts and friends and receive so much valuable feedback. As the last letter suggests we are selling cattle all over the state now with the biggest increase in So Cal. We have a stand out down there named Meredith Thomas, that must know most of the people in So Cal because so many customers and their friends have come from her. Thanks Meredith! Our bread and butter market is still the San Francisco Bay area and that is a market that is growing by the same method of word of mouth, which is awesome and we thank all of you.

The next time we put a newsletter together it will be this spring. We will be bringing everybody up to date with how we wintered and what kind of water reserves we have going into the irrigation season. I hope we have good news but either way we will look for ways to improve. We will continue to work at making the process as easy as it can be buying your dinner out of the field instead of off the rack in the super market. We want to produce the best we can for you guys.

We want to once again say thank you and wish all of you a great fall, winter, and holiday season and we will be back with an update this spring.

Sincerely, the Miller Ranch Batezell Family!

Dan, Kim, Nicole, and Danielle Batezell

Miller Ranch Enterprises